

# Together We Can!

Make a Difference for Children Who Have Been Abused or Neglected

2017 Conference Sponsorship & Exhibitor Information



**November 7-9, 2017 in Lafayette, Louisiana**



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Facebook!

**For more information: [www.latwc.com](http://www.latwc.com) or call 985-624-3514**  
**Coordination of TWC is provided by Team Dynamics LLC**



# Introduction

## What is Together We Can?

Together We Can is an annual multi-disciplinary conference that focuses on the children who have experienced abuse or neglect. The children may be in foster care, residential care, kinship care or have been reunited with their birth family. We provide many educational opportunities for professionals featuring both national and local experts. The TWC conference is geared toward social workers, attorneys, judges and court staff, CASA volunteers and staff, children's advocacy centers, law enforcement, educators and child welfare stakeholders—all working to make a difference in the lives of Louisiana's abused and neglected children.

The Together We Can conference offers in-depth learning opportunities which address policy and practice concerns. There will be keynote addresses focused on the latest trends and institute sessions allowing more intensive attention to the selected topics. An awards evening will be held on Tuesday to honor those who have demonstrated commitment above and beyond on behalf of children.

There are several organizations which have chosen to collaborate to create this annual event. In 2002 it was determined that there were several similar events being held with similar speakers and often the same audiences. Their efforts and funds were pooled to create the larger single event which now averages 600 or more people attending. Current coalition members are:

- Louisiana Supreme Court—Court Improvement Program
- Louisiana Department of Children and Family Services—Children's Justice Act
- LouisianaChildren.org
  - Louisiana CASA Association
  - CAC Association of Louisiana
- National Association of Social Workers—Louisiana Chapter
- Louisiana Child Welfare Training Academy
  - Southeastern Louisiana University—University Alliance
  - Louisiana Department of Children and Family Services
  - Pelican Center for Children and Families
- Louisiana Foster and Adoptive Parents Association

## Who Attends Together We Can?

Children's Attorneys	Social Workers	Judges	CASA Staff & Volunteers
Parent's Attorneys	Nonprofit Leaders	Forensic Interviewers	Children's Advocacy Centers
Law Enforcement	Foster/Adoptive Parents	Students and Interns	Former Foster Youth
Mental Health Workers	Indigent Defenders	Tribal Social Workers	Assistant District Attorneys
Prevention Coordinators	Court Staff	FINS Program Leaders	Faith-based Programs

**And more...**

## How can you benefit by partnering with TWC?

The 15th Annual Together We Can Conference offers Exhibitors, Vendors and Sponsors with a unique opportunity for accessing a statewide audience that includes over 700 child welfare professionals, governmental agency representatives, nonprofit leaders and volunteers. You will have the opportunity to build or increase your outreach, experience easy access for on-site conversations, and the ability to visually showcase your information/program to our audience. You can provide branded support to the event and/or information at a booth—either way if you are trying to reach children & family program leaders—they are here!



# Dates & Schedule

## Key Dates to Remember

September 1, 2017	Exhibitor and sponsor forms with full payment due
September 15, 2017	Sponsor, exhibitor and advertising artwork files, logo files are due
October 7, 2017	Hotel reservations—discounted room block cut-off date
November 7, 2017	Morning—exhibit set up and noon event begins
November 9, 2017	Exhibitors pack up, event ends at 2pm

## Your final payment must be received by September 1, 2017.

Exhibit payments not received by September 15th will cause the release of your exhibit space. Space will be offered to the next in line on the waiting list. Advertising not paid by September 15, 2017 will not be included in the conference program. For logos that are to appear on the conference registration website (as applicable), send as soon as possible for full advertising benefit. Applicable logos will go online when the account is paid.

## Event Schedule

### Tuesday, November 7

12:00-1:30pm	Welcome and Lunch
1:45-3:15pm	Workshops
3:30-5:00pm	Workshops
1:45-5:00pm	In-Depth Institutes

### Wednesday, November 8

8:30-10:00am	Welcome & General Session
10:15-11:45am	Workshops
12:00-1:30pm	Luncheon & Keynote Address
1:45-3:15pm	Workshops
3:30-5:00pm	Workshops
6:30-9:00pm	Annual Awards Night at Vermilionville

### Thursday, November 9

8:30-10:00am	General Session
10:15-11:45am	Workshops
12:00-2:00pm	Luncheon & Closing Keynote



# Sponsorships

The conference coordinating team and planning committee are working hard to bring key experts in the field, cutting edge research and best practices to the Together We Can conference. This investment in professional education assists families across the country through the provision of staff who are up-to-date on policies, trends, and child well-being standards.

We hope that you will consider joining us as a sponsor. There are limited spaces available for the prime sponsor spots. These spots come with exhibit space in the first floor main hallway.

## Sponsorship Levels and Benefits:

	Platinum Level Sponsor	Gold Level Sponsor	Silver Level Sponsor	Bronze Level Sponsor
Logo and website link on conference website				
Logo on banners at the conference				
Recognition from the podium by emcee during opening and closing general session				
Exhibit table				
Conference Registration & Evening Awards Event Tickets— can be donated to a scholarship applicant.	Three Full Registrations	Two Full Registrations	One Full Registration	One Single Day Registration
Advertisement/Greeting in Conference Program	Full Page	Half Page	Quarter Page	
Opportunity to contribute event flyers, advertising materials, or promotional items in attendee bags				
Cost of Sponsor Package	\$7,000 2 available	\$4,000 4 available	\$2,500 10 available	\$1,000 10 available







# Extra Opportunities

## Champions for Children Early Start! \$3000

Sponsor either of the two morning breakfasts for conference attendees. Help kick the day off with a healthy start!

As a sponsor, you will receive:

- Acknowledgement in printed conference materials and large signs on the table
- One registration to the conference
- Listing in the sponsors section on the TWC website



## Prime Time Breaks! \$2000

Sponsor either of the two afternoon refreshment breaks for the conference attendees.

As a sponsor, you will receive:

- Acknowledgement in printed conference materials and large signs on the break tables
- One registration to the conference
- Listing in the sponsors section on the TWC website and link to your site



## Super Heroes - Awards Night Sponsors \$2000

Help us celebrate the amazing professionals who work to protect and care for children who have been abused or neglected. We present two special awards each year recognizing those who go above and beyond to help children, one in the legal field and one in the social work arena.

As a sponsor, you will receive:

- Acknowledgement in printed conference materials and your name on table tents at the awards night event
- Two tickets to the evening event
- Listing in the sponsors section on the TWC website



## Sponsor Interns, Volunteers or College Students \$220 per person

You can assist workplace interns, law school or sociology/social work students, and volunteers (without agency support options) to attend the conference by paying their registration fees. We will accept applications for scholarships based on the amount of funds collected for this purpose. You determine how many spots you are interested in supporting.

Call or write to Susan Shaffette, the conference coordinator, if your business or organization would like to inquire about sponsoring 1 or more attendees for the 2017 annual conference. Please call the office by June 30th so that we can plan for distribution based on the number of slots that will be available.



Phone: 985-624-3514x1 or Email: [susan@teamdynamicsweb.com](mailto:susan@teamdynamicsweb.com)



# Exhibits, Etc.

## Extra Ways to Show Support

- Door prizes for the annual conference. Tickets are drawn during general sessions—everyone loves to get a prize!
- Gifts for speakers—do you have something in quantity of about 80-100 that you want to donate?
- Do you want to volunteer to work before or during the conference?
- We would like to have a designated photographer—do you like to take pictures?

## Exhibit Tables – Limited Space!

You can join us at the Together We Can conference as an exhibitor. Exhibit space rates are for all three days. You may have electricity and an internet connection for your booth space if you choose (WIFI service is free in conference areas.)

We will provide your space with a 8-foot long skirted table, two chairs and if you tell us in advance, we can place you near an electrical outlet. You may have up to 2 people at your exhibit. Lunch tickets will be provided for up to 2 people per day—please send names in advance. *Registration to the conference is not included with exhibit space.* Please send your full color logo in a jpg or png format to the conference coordinator.

Exhibit spaces are \$300 each. A limited number of spaces are reserved for nonprofit organizations, contact the coordinator if you fit into this group. All reserved spaces must be approved by the conference host. *If you choose to sell merchandise, you and/or your organization are fully responsible for any sales tax liability with the city, parish and/or state.*

All exhibits must be in place by the opening of the conference. Your materials should not extend beyond the width of your exhibit table. Exhibitors must commit to being onsite through the close of the conference. It is disruptive to have an exhibit being taken down during the event and you miss opportunities to talk with the attendees.

## Advertising

### Conference Program

You may choose to advertise the Together We Can conference program to expand your reach, extend your exposure after the event, or be the presence for your group if you cannot attend in person.

All advertisements must be received by in **jpg or png** camera ready format by September 15, 2017. Full color advertisements are accepted. PDF files are not acceptable. Please send your advertisement file as an attachment to Susan Shaffette, CGMP, Conference Coordinator, at [susan@teamdynamicsweb.com](mailto:susan@teamdynamicsweb.com).

### Program Advertising Rates:

Full page (8.25 x 10.5")	\$400
Half page (7.25 x 4.74")	\$300
Quarter page (4.5 x 3.25")	\$200

### Bag inserts/Flyers or Postcards \$100\*

*\*Inserts are limited to a single item per bag. All inserts must be pre-approved. Call the conference office to discuss your insert item (985-624-3514 ext. 1).*

The Together We Can conference reserves the right to refuse any advertisement or insert on any grounds, to the extent permissible by law. All advertisements will be reviewed by the committee.



# Event Sign Up

The Together We Can Conference (TWC) reserves the right to determine what may or may not be featured at the TWC conference.

If you are an exhibitor or sponsor, you are responsible for your transportation expenses and arrangements to and from the conference for your display and materials. This includes your signage, display, samples and educational materials. *Contact information for transporting your materials will be shared with contracted exhibitors and sponsors after deposits are received, as well as the hotel room block code for discounted sleeping rooms.*

**A minimum 50% deposit is due with this application.** The remainder must be paid by September 15, 2017. If the event is full, your funds will be returned to you. If you cancel before September 15, 2017, 25% of your deposit will be refunded. If you cancel after September 15, 2017, there are no refunds.

Organization Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

ST: \_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Who is making reservation: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

**Organization Name (as you wish to be listed in the conference program):**

\_\_\_\_\_

**Who will be onsite? 2 persons max (exhibits) and up to 4 (sponsors spots):**

1. First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

2. First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

3. First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

4. First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_



# Options & Payment

Quantity	Description	Price	Total
	Exhibit Space	\$300	
	Program Advertising – Full Page	\$400	
	Program Advertising – Half Page	\$300	
	Program Advertising – Quarter Page	\$200	
	Bag Inserts	\$150	
	Sponsor an Attendee \$220 x ____ attendees	\$220 each	
	Platinum Sponsor	\$7000	
	Gold Sponsor	\$4000	
	Silver Sponsor	\$2500	
	Bronze Sponsor	\$1000	
	Champions for Children - AM Break Sponsor	\$3000	
	Prime Time Breaks - PM Break Sponsor	\$2000	
	Heroes for Children - Awards Evening Sponsor	\$2000	
	General Donation	Your Amount	

Total amount due \$ \_\_\_\_\_

Payment options—minimum of 50% due with form (can be mailed by check):

50% deposit \$ \_\_\_\_\_  We will pay full amount due now

## PAYMENT

You will receive an invoice via email for the full amount, reflecting your paid deposit and the balance outstanding. If you wish to pay via credit card, please contact the conference coordinator to provide the information that will be required to process your credit card.

**Please make your check payable to: Pelican Center for Children & Families.** They are the conference fiscal agent. If you need a W-9 form, please email or call the conference coordinator.

**Please mail your application & applicable fees to:**

TWC Conference  
 C/O Team Dynamics LLC  
 2444 Rue Weller  
 Mandeville, LA 70448

**Deadline is September 15, 2017**

**YOU MAY FAX YOUR FORMS TO: 985-778-0058 to reserve your exhibit or sponsor space!**

Questions? Contact Susan Shaffette, Conference Coordinator at [susan@teamdynamicsweb.com](mailto:susan@teamdynamicsweb.com).  
 985-624-3514 ext. 1