

2023 SPONSORS & EXHIBITORS



**TOGETHER  
WE CAN!**

**NOVEMBER 8-9, 2023  
LAFAYETTE, LOUISIANA**



# Introduction

## What is Together We Can?

Together We Can is an annual multi-disciplinary conference that focuses on the children who have experienced abuse or neglect. The children may be in foster care, residential care, kinship care or have been reunited with their birth family. We provide many educational opportunities for professionals featuring both national and local experts. The TWC conference is geared toward social workers, attorneys, judges and court staff, CASA volunteers and staff, children's advocacy centers, law enforcement, educators and child welfare stakeholders—all working to make a difference in the lives of Louisiana's abused and neglected children.

The Together We Can conference offers in-depth learning opportunities which address policy and practice concerns. There will be keynote addresses focused on the latest trends and institute sessions allowing more intensive attention to the selected topics. Annual awards will be presented during the keynote sessions, recognizing excellence in service.

There are several organizations which have chosen to collaborate to create this annual event. In 2002 it was determined that there were several similar events being held with similar speakers and often the same audiences. Their efforts and funds were pooled to create the larger single event which now averages over 800 people attending. Current coalition members are:

- Louisiana Supreme Court—Court Improvement Program
- Pelican Center for Children and Families
- Louisiana Department of Children and Family Services—Children's Justice Act
- Louisiana CASA Association
- Louisiana Child Welfare Training Academy
- Louisiana Children's Trust Fund
- Louisiana District Attorney's Association
- Louisiana Foster and Adoptive Parents Association
- Louisiana My Community Cares
- National Association of Social Workers-Louisiana Chapter

## Who Attends Together We Can?

|                         |                         |                       |                              |
|-------------------------|-------------------------|-----------------------|------------------------------|
| Children's Attorneys    | Social Workers          | Judges                | CASA Staff & Volunteers      |
| Parent's Attorneys      | Nonprofit Leaders       | Forensic Interviewers | Children's Advocacy Centers  |
| Law Enforcement         | Foster/Adoptive Parents | Students and Interns  | Former Foster Youth          |
| Mental Health Workers   | Indigent Defenders      | Tribal Social Workers | Assistant District Attorneys |
| Prevention Coordinators | Court Staff             | FINS Program Leaders  | Faith-based Programs         |

**And more...**

## How can you benefit by partnering with TWC?

The 21st Annual Together We Can Conference offers Exhibitors and Sponsors with a unique opportunity for accessing a statewide audience that includes child welfare professionals, governmental agency representatives, nonprofit leaders and volunteers. You will have the opportunity to build or increase your outreach, experience easy access for scheduling virtual conversations, and the ability to visually showcase your information/program to our audience. You can provide branded support to the event and/or information at an online booth—either way if you are trying to reach children & family program leaders—they are here!

**Where will it be held? Cajundome Lafayette, Louisiana. (444 Cajundome Boulevard)**



# Dates & Schedule

## Key Dates to Remember

|                  |                                                                                     |
|------------------|-------------------------------------------------------------------------------------|
| October 1, 2023  | Exhibitor and sponsor forms with full payment due                                   |
| October 1, 2023  | Sponsor, exhibitor and advertising artwork files, logo files are due                |
| October 10, 2023 | Exhibit pages will be set up with videos, messages, photos, contacts & any drawings |

**Your final payment must be received by October 1, 2023 to be in the program booklet.**

For logos that are to appear on the conference registration website (as applicable), send as early as possible for full advertising benefit. Applicable logos will go online when the account is paid.

# Extra Opportunities

## Sponsor Interns, Volunteers or College Students     \$225 per person

You can assist workplace interns, law school or sociology/social work students, and volunteers (without agency support options) to attend the conference by paying their registration fees. We will accept applications for scholarships based on the amount of funds collected for this purpose. You determine how many spots you are interested in supporting.

Call or write to Susan Shaffette, the conference coordinator, if your business or organization would like to inquire about sponsoring 1 or more attendees for the 2023 annual conference. Please call the office by October 1 so that we can plan for distribution based on the number of slots that will be available.



## MORE Ways to Show Support

- Door prizes for the annual conference. Tickets are drawn during general sessions—everyone loves to get a prize!
- Gifts for speakers—do you have something in quantity of about 80—90 that you want to donate? We offer over 55 workshops in three days, so there are a lot of speakers!
- Do you want to volunteer to work before or during the conference? You do not receive registration.



Phone: 985-624-3514x1 or Email: [susan@teamdynamicsweb.com](mailto:susan@teamdynamicsweb.com)



# Sponsorships

The conference coordinating team and planning committee are working hard to bring key experts in the field, cutting edge research and best practices to the Together We Can conference. This investment in professional education assists families across the country through the provision of staff who are up-to-date on policies, trends, and child well-being standards.

We hope that you will consider joining us as a sponsor. There are limited spaces available for the prime sponsor spots. These spots come with exhibit space in the virtual exhibit hall.

## Sponsorship Levels and Benefits:

|                                                                                                                 | Platinum<br>Level<br>Sponsor | Gold<br>Level<br>Sponsor | Silver<br>Level<br>Sponsor | Bronze<br>Level<br>Sponsor |
|-----------------------------------------------------------------------------------------------------------------|------------------------------|--------------------------|----------------------------|----------------------------|
| Link on conference website                                                                                      |                              |                          |                            |                            |
| Exhibit space on conference event platform                                                                      |                              |                          |                            |                            |
| Conference Registration— can be used by sponsor or donated to a scholarship applicant.                          | Four Full Registrations      | Three Full Registrations | Two Full Registration      | One Full Registration      |
| Advertisement/Greeting in Conference Program                                                                    | Full Page                    | Half Page                | Quarter Page               |                            |
| Opportunity to contribute event flyers, advertising materials, or promotional items in attendee mailed packages |                              |                          |                            |                            |
| Cost of Sponsor Package                                                                                         | \$5,000                      | \$3,000                  | \$2,000                    | \$1,000                    |





# Exhibits & Advertising

## Virtual Exhibit Spaces on the Event Platform

You can join us at the Together We Can conference as an exhibitor. Exhibit space rates are for all three days. You will get a full event platform page for your group. You can post a video, photos, brochures, flyers, and contact information for up to 4 people. We will list your address and contact information on the platform.

[Registration to the conference is included with exhibit space.](#) Please send your full color logo in a jpg or png format to the conference coordinator.

**Exhibit spaces are \$200 each for For-Profit Entities.** A limited number of spaces are reserved for nonprofit organizations, contact the coordinator if you fit into this group. [The Nonprofit rate is \\$100.](#) All reserved spaces must be approved by the conference host. All exhibits must be set up by the opening of the conference.

Team Dynamics will provide a technical support person to assist you in setting up your virtual exhibit space.

## Advertising

### Conference Program

You may choose to advertise the Together We Can conference program to expand your reach, extend your exposure after the event, or be the presence for your group if you cannot attend in person.

All advertisements must be received by in **jpg or png** camera ready format by October 1, 2023. Full color advertisements are accepted. PDF files are not acceptable. Please send your advertisement file as an attachment to Susan Shaffette, CGMP, Conference Coordinator, at [susan@teamdynamicsweb.com](mailto:susan@teamdynamicsweb.com).

### Program Advertising Rates:

|                            |       |
|----------------------------|-------|
| Full page (8.25 x 10.5")   | \$400 |
| Half page (7.25 x 4.74")   | \$300 |
| Quarter page (4.5 x 3.25") | \$200 |

## Attendee Bag Goodies

**Rates:** \$50 for businesses and Free for Nonprofits

If you have something that you would like to contribute to the participant packages—please contact our office! We will be mailing a padded envelope of goodies to all attendees prior to the conference. You need to transport or arrange for your items or flyers to get to the Team Dynamics office by October 1st.

*\*Inserts are limited to a single item per bag. All inserts must be pre-approved. Call the conference office to discuss your insert item (985-624-3514 ext. 1).*

The Together We Can conference reserves the right to refuse any advertisement or insert on any grounds, to the extent permissible by law. All advertisements will be reviewed by the committee.



# Event Sign Up

The Together We Can Conference (TWC) reserves the right to determine what may or may not be featured at the TWC conference.

**All fees must be paid in full by October 1st.** If you cancel after October 1, 2023, there are no refunds.

Organization Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

ST: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Who is making reservation: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

**Organization Name (as you wish to be listed in the conference program):**

\_\_\_\_\_

## Who will be contacts?

**1.** First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**2.** First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**3.** First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**4.** First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_





# Summary & Payment

| Quantity | Description                                                  | Price          | Total |
|----------|--------------------------------------------------------------|----------------|-------|
|          | Exhibit Space (For-profit is \$200 and Nonprofits are \$100) | \$200 or \$100 |       |
|          | Program Advertising – Full Page                              | \$400          |       |
|          | Program Advertising – Half Page                              | \$300          |       |
|          | Program Advertising – Quarter Page                           | \$200          |       |
|          | Attendee Goodies (For-profits \$50 and Nonprofits are free)  | \$50 or free   |       |
|          | Sponsor an Attendee \$225 x ____ attendees                   | \$225 each     |       |
|          | Platinum Sponsor                                             | \$5000         |       |
|          | Gold Sponsor                                                 | \$3000         |       |
|          | Silver Sponsor                                               | \$2000         |       |
|          | Bronze Sponsor                                               | \$1000         |       |
|          | General Donation                                             | Your Amount    |       |

**Total amount due \$** \_\_\_\_\_

## PAYMENT

Payment options—You can pay by check or call the office to pay by credit card (over the phone). You will receive an invoice to pay via email.

**Please make your check payable to: Pelican Center for Children & Families.** They are the conference fiscal agent. If you need a W-9 form, please email or call the conference coordinator.

**Please mail your application & applicable fees to:**

**TWC Conference**  
**C/O Team Dynamics LLC**  
2444 Rue Weller  
Mandeville, LA 70448

To pay by credit card, please contact Nichole at 985-624-3514 or [nichole@teamdynamicsweb.com](mailto:nichole@teamdynamicsweb.com).

**Deadline is October 1, 2023**

**Forms may be scanned and emailed to save your spot!**

## Questions?

Contact Susan Shaffette, Conference Coordinator at [susan@teamdynamicsweb.com](mailto:susan@teamdynamicsweb.com).  
985-624-3514 ext. 1